Personal Info

Name	Maurizio
Surname	Pedrazzoli
Date of Birth	07 October 1978
Personal website	www.d-html.org
Email	mau (AT) d-html (DOT) org
Istruction	Secondary Education
Languages	Italian, Mother Tongue English, Fluent Spanish, Conversational Chinese Mandarin, Elementary Proficiency

Experience

{ July 2011 }

Senior Web Designer
at Expedia
London, United Kingdom

Expedia is an Internet-based travel website based in the US with localized sites for 20 countries (Australia, Austria, Belgium, Canada, Denmark, France, Germany, India, Ireland, Italy, Japan, Mexico, Netherlands, New Zealand, Norway, Singapore, Spain, Sweden, UK, US). It books airline tickets, hotel reservations, car rentals, cruises, vacation packages and various attractions and services via the World Wide Web and telephone travel agents.

I am the Web Designer and Head of all online design projects for EAN (Expedia Affiliate Network). My role is to execute visual solution for our Affiliates. I respond directly to the User Experience Director and since I'm responsable for any creative needs, I work close to our Front End developers to make sure that our prototypes are perfectly implemented; in order to do that, I craft specific style guides for each project

{ April 2009 - March 2011 }

Art Director
at Travelfusion
London, United Kingdom & Shanghai, China

I worked with the Web Team in both the London and Shanghai offices.
My position started as hybrid of sorts - including plenty of design fixing and front end development. As my position evolved over time, I used the full extent of my knowledge and experience to lead the Design Team, I was responsible for Information Architecture and User Experience, focusing on improving the look and feel of our site and developing the brand.

While in Shanghai, I worked quite closely with the developers to adapt and strengthen the website's design and interface to build a solidly global site that would be appealing to the Chinese market. I also worked with the team in China to adapt the Company logo and branding.
Travelfusion has used my capabilities for other tasks including designing business cards, banners, t-shirts and other general promotions.

{ January 2009 - March 2009 }

Senior Visual Designer
at Hotcourses
London, United Kingdom

The UK's largest database with information prospective students need to find courses, the website received 6 million visits in 2009. An international company, Hotcourses has offices in Chennai, India, Sydney, Australia and London.

I worked as Senior Designer -freelance- and while there, I had the opportunity to work on many different projects. I started with the company branding, and making necessary adjustments to the company's logo. After that, I worked on the main website layout and then was assigned to a new project.

They decided to launch a new product for the Chinese market and in order to do that they needed a brand new website. I was responsible for the look and feel, I created a brand new logo and developed all the creative concepts.
My first project for the Chinese market, I worked closely with consultants and colleagues in both China and London to create a finished product that launched and quickly gained widespread traffic across the Chinese market. The site is currently still quite popular in China.

{ July 2008 - December 2008 }

Head of Web Design and Front-End Development
at Global Campus
London, United Kingdom

The aim of the firm was to connect students with universities, scholarship providers and companies looking for talent around the world.
I worked hard to use all of my skills in different ways as the Head of Web Design and Front-End Development and was ultimately responsible in launching a new site design.

During my collaboration, I created a brand new logo, all the wireframes necessary for the website structure, the creative concepts and I coordinated the production of all the front-end templates needed for the integration with our back-end system.

{ April 2008 - July 2008 }

Senior Designer
at Lightmaker
Amsterdam, Netherlands

{ April 2007 - April 2008 }

Senior Web Designer
at Frontend ltd
Dublin, Ireland

{ December 2001 - March 2007 }

Art Director / Founder Partner
at Bee-side snc
Milano, Italy

{ March 2001 - December 2001 }

Site Developer
at Sapient spa
Milano, Italy

{ December 2000 - March 2001 }

Site Developer
at Razorfish spa
Milano, Italy

{ January 2000 - December 2000 }

Designer, Web developer
at Madd spa
Milano, Italy

{ January 1998 - January 2000 }

Designer, Web developer
at Web srl
Milan, Italy

{ January 1997 - January 1998 }

Designer, Web developer
at ITLine srl
Milan, Italy

Background

Senior Interface Developer (since 1997), with strong skills in front-end development (HTML, CSS, DHTML, JavaScript, Actionscript, XML, XSLT and JSP).
Managed the Artistic & Technical Direction for various major device interfaces (Web site, Animations & Games, T-shirts, CDRom, Print format, Mp3 Players, Kiosk Machine & Software)

Known OS

Mac Os
Windows X
Linux Ubuntu

Read Books

html 4.0 tutto e oltre apogeo
javascript la guida apogeo o'reilly
html dynamico guida completa apogeo
html.it corso javascript
flash 3/4 guida di riferimento macromedia
actionscript reference guide v.5
Flash & XML
Flash Games Studio
Flash 5 actionscript studio
linux guida di riferimento apogeo o'reilly

Interests

Travel
Vegetarian Cousine
Play Drums
Rollerblading
Photography
hand paint